

Allen Press Emerging Trends Seminar

The Future of Scholarly Journal Publishing

National Press Club
APRIL 26th
2006
Washington, D.C.

General Information

Wednesday, April 26, 2006

Registration Fee: \$149.00 per person

The registration fee includes all program materials, breakfast and lunch.

To Register: Go to <http://seminar.allenpress.com> and complete the online registration form or you may complete the attached registration form and return it with payment to:

Allen Press Emerging Trends Seminar
Attn: Meetings Department
P.O. Box 1897
Lawrence, KS 66044-8897
Fax: [785] 843-1274

Refund/Cancellation: We encourage you to send a qualified substitute if you cannot attend. If written notice of cancellation is received on or before April 14, 2006, payment will be refunded, less a \$15.00 processing fee. No refunds will be issued for cancellations after April 14, 2006.

Please feel free to share this information with your colleagues. • Deadline for registration is April 14, 2006.

Location

The National Press Club: <http://npc.press.org> • 529 14th Street NW, 13 Floor • Washington, DC 20045

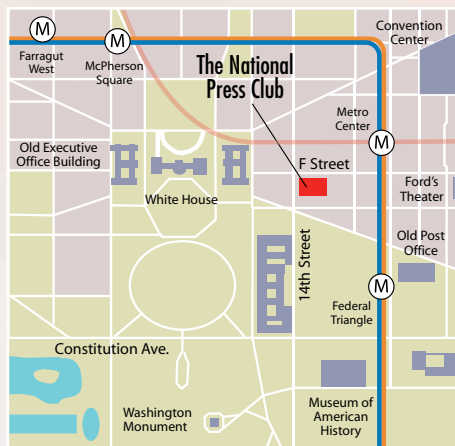
The National Press Club is conveniently located at the corner of 14th and F streets. Take the Metro to the Metro Center Exit. Take the 13th Street Exit and the escalator to 13th Street. Walk one block south to F Street. Turn right [west] and walk one block to 14th Street. Turn left and walk downhill to the National Press Building. Enter the lobby and take the elevators to the 13th Floor.

Lodging

Four Points Sheraton: www.fourpointswashingtondc.com
1201 K Street NW • Washington, DC 20005
Telephone: [202] 289-7600 • Fax: [202] 289-3310

Four Points Sheraton, Washington, DC, downtown is within walking distance to all major attractions, including: The White House, Convention Center, MCI Center, Government Office Buildings, McPherson Square and Metro Center Stations.

Be sure to mention that you are with the "Allen Press Seminar Group" for our group discounted rate of \$187.00/night.



For more information

seminar06@allenpress.com • [800] 627-0629 ext. 225

Program Schedule

8:30am – 9:00am **Registration and Continental Breakfast**

9:00am – 10:15am **Session 1**

Breaking Up is No Longer Hard to Do: Deconstructing the Journal

Susan Gibbons, Assistant Dean for Public Service & Collection Development,
Rush Lees Library, University of Rochester

Susan Pastore, Vice President, Sales, Ex Libris

William Breichner, Journals Publisher, Johns Hopkins University Press

10:15am – 10:45am **BREAK**

10:45am – 11:45am **Session 1** (cont.)

Breaking Up is No Longer Hard to Do: Deconstructing the Journal (cont.)

Jon Olsen, Director of Publications, Geological Society of America

Greg Suprock, Director, New Technology, Nature Publishing Group

11:45am – 1:30pm **LUNCH / Keynote Speaker Elisabeth Kessler**, Editor-in-Chief, *Ambio*

1:30pm – 2:45pm **Session 2**

Return to Sender: Mandated Self-Archiving and Its Effect on Journal Publishing

Fred Friend, JISC Scholarly Communication Consultant,
Honorary Director Scholarly Communication UCL

Karla Hahn, Director, Office of Scholarly Communications,
Association of Research Libraries

Martin Frank, Executive Director, American Physiological Society

2:45pm – 3:15pm **BREAK**

3:15pm – 4:30pm **Session 3**

I Will Survive: Measuring Article Impact in the Age of the Internet

Marie McVeigh, Senior Manager, JCR and Bibliographic Policy, Thompson Scientific

Richard Monastersky, Senior Writer, *The Chronicle of Higher Education*

Jorge Hirsch, Professor of Physics, University of California at San Diego

Session Information



Keynote Speaker

Communicating Science: The Role of Academies of Science

Elisabeth Kessler, Editor-in-Chief, *Ambio*, Royal Swedish Academy of Sciences

Session 1

Breaking Up is No Longer Hard to Do: Deconstructing the Journal

Printed journals by necessity package articles somewhat arbitrarily and this practice has more or less persisted on the Internet. But this is changing with the individual article assuming primacy through new online modes of delivery, aggregation, discovery, and access. Growing communities of users now expect to be alerted only to the articles they're interested in and to be able to arrange, append to, interact with and—given the widespread “green” self-archiving policies of publishers—find free versions of the articles they want in an open access repository. In this session we'll hear about the strategies and goals of stakeholders in this new order: three journal publishers, the developer of an institutional repository, and a leader in Internet searching technology.

Session 2

Return to Sender: Mandated Self-Archiving and Its Effect on Journal Publishing

Tax-supported and charitable research funding agencies in the US and abroad are beginning to require that published articles be deposited in open access repositories, either immediately or after an embargo period of short duration. How will the availability of a significant number of research articles in open access repositories affect the behavior of researchers, the purchasing decisions of libraries, and the business models of journal publishers?

Session 3

I Will Survive: Measuring Article Impact in the Age of the Internet

ISI's “impact factor” has become for many in STM publishing the all-important measure of the value of research as it relates to tenure, funding, stature in the scientific community, and must-have journal subscriptions. One problem is that IF has always been applied on the journal rather than the article level. The questions before us are how ideally the impact of research should be measured and whether the Internet has made it possible to quantify this more precisely?

REGISTRATION FORM

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- Registrations paid by check or money order should be mailed to:

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P.O. Box 1897
Lawrence, KS 66044-8897

PLEASE PRINT

First Name _____ Last Name _____

Title _____

Institution / Company _____

Street Address _____

City _____ State _____ Zip / Postal Code _____

Telephone _____ Fax _____

E-mail _____

PAYMENT INFORMATION

- Do not send cash. Please make checks payable to Allen Press, Inc.
- \$149.00 per person
- Includes all program materials, breakfast, and lunch

Do you have any special or dietary needs? No Yes Please explain _____

Form of Payment: Check Money Order Visa MasterCard American Express

Credit Card Number _____ / _____ / _____ / _____ Exp. Date _____ / _____

Signature _____

Print Name as on Card _____

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